**When you need a Little Support**

The tiny Pocket Pod is the world’s smallest ‘tripod’. Designed by one of the world’s largest tripod manufacturers to fill the need of most every photography who needs just a little support. The Pocket Pod is so small many photographers simply fold it up and leave attached as an integrated part of their camera.

Pocket Pod Tilts both front and back, plus provides integration to larger tripod heads, while maintaining a sleek profile. Designed for cameras just over a pound, this may be a solution you have been looking for.

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**Foba BOLLA**

Foba BOLLA ball head is designed for 35mm and medium format cameras. Offering a multifunctional locking system, high clamping force (10lbs for a lever length of 300mm), full 360-degree panoramic rotation, quick-release mounting plate. The quick-release unit has on one side a very easily manipulated adjustment (tilting) and on the other side it is removable.

Appropriate for small and medium-format cameras. [Check out 3D Animation of the SuperBall M 2 BOLLA](#) or better yet come see it at Bear Images in Palo Alto.

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**The Photographer's Software.**

**Capture One Pro 6 training day, Wednesday, November 30th, 12:30 - 5:00pm.**

Get more out of your photographs with Capture One Pro 6. We’re planning another training event focused specifically on the most powerful RAW workflow software around. Whether you’re just getting started with shooting RAW and need to figure it all out, or are a seasoned pro who needs a little refresher or overview of new features, you’re bound to walk away with some new techniques, tools and ideas.

This is the photographer’s raw converter for the ultimate image quality. Capture One Pro 6 is a professional RAW processing and image editing software with unique capabilities. It contains all the essential tools and high-end performance in one package to enable you to capture, organize, edit, share and print images in a fast, flexible and efficient workflow. Capture One Pro 6’s powerful and intuitive toolset is used by professional photographers to achieve world class image quality with excellent color and detail in the fastest possible way.

Capture One Software is available from Bear Images, at a special discounted price, for individuals in a single-user license and also in multi-user licenses for larger studios and schools. Upgrade from previous versions of CaptureOne through Bear and save, as well!

Please register in advance. The afternoon class is only $125. This will be conducted at the base of Potrero Hill at Mission Bay. Wednesday, November 30th from 12:30 to 5:00.

To learn more please call Bear Images at 650-321-2327 or [send us an email](mailto:bear@bearimages.com).

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**Bear Images Provides Substantial Trade-Up Savings**

Trade in your old computers and displays to apply discounts to new Apple products purchased from Bear Images.

Time to make room for new equipment, you need to dispose of existing systems and get a discount to help pay for new Apple Computers (both desktop and portable).

Let us know what computer you want and the used computer you have to be recycled so that we may provide you with your special upgrade quotation. Call us at 650-321-2327 or [send us an email](mailto:bear@bearimages.com).

• We make technology disposal easy for you.

• We protect the environment by recycling components and materials.

• Leveraging our Trade-In Program allows you to recover value from your existing equipment. It also ensures that your retired equipment will be disposed of in the most environmentally sound manner.

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**The New Dimension of Digital Photography**

Leica kept it simple. Maximize Image Quality. The Leica M9 and M9-P produces maximum image quality, yet it is the world’s most compact full-frame digital camera system. The combination of an extremely high-resolution sensor, high performance M lenses and careful processing of the digital picture data provides the best picture results under all conditions. Learn more about the M9 by visiting Bear Images, [at this link](#) or just give us a call.
Medium Format Optics

Optimized to work with the Phase One 645DF camera system, you get the best of both worlds—shutter speeds up to 1/4000 second with the focal plane shutter and the ability to synchronize with flash as fast as 1/1600 second with the Schneider Kreuznach leaf shutter lenses.

The Schneider-Kreuznach 120mm f/5.6 Asphercial lens is ideal for studio and creative photography where Scheimpflug or tilt/shift is needed. The German precision manufacturing of this lens can be seen in the edge to edge crisp image quality. The lens offers 12mm of shift and 8 degrees of tilt, both on 360 degree, independent rotational axes. This manual focus, manual diaphragm has a close focus range without extension tubes of .84 meter. With an excellent working distance allows for plenty of working room for the photographer and the gentle compression often desired. The approximate lens focal length is equivalent to a 73mm lens on a 35mm camera.

The Schneider 150mm f/3.5 LS offers photographic angle of view of 26 degrees (about the same as a 93mm lens, on a 35mm film camera), with both manual and autofocus. Aperture as small as F/32 and allowing for focus as close as 4.92 feet, without extension tubes. Supplied with a Metal, bayonet lens hood. A great focal length for portraiture and subtle image compression.

Auto Focus Macro, 120mm F/4. Ideal for beauty close-ups, jewelry or nature when you want to get real close to the subject. This lens has a magnification factor of 1:1 (file-size) without the need of extension tubes or bellows (which you can add for more dynamic close-ups). Yet, this lens performs exceptionally well for large subjects as well. A great lens for “scanning” film or glass-plates. Switch between auto-focus for rapid response shooting, to manual focus for precision. The new focus limiter control, makes it easy to keep the autofocus performing well even at close distances. Supplied with a metal, bayonet lens hood, this is a great general purpose lens, and outstanding for crisp portraiture.

The Perfect Size View Camera-Time to go Techno with your photography

Outdoor photography in the mountains or in the city: High resolution digital back, lens with large image circle plus shift facilities of the Techno for perfect image composition. A special compact hightech camera offering all practical adjustment facilities for extreme short to longer focal length lenses. As the basic concept is digital high-end outdoor photography the camera was designed to meet all future requirements of coming generations of digital backs. This new design is based on the needs and experiences of the photographer with special emphasis for landscape and architectural photography. 40 mm of self-aliging vertical shift with exact parallel control. Spirit levels at lens standard and rear standard for precise vertical orientation. Zero clickstops which can be engaged whenever needed. Double folded wide angle bellows for easy adjustments for wide angle lenses starting with 23 mm – 120 mm, with bellow extension up to 250mm-perfect for extreme close-up photography and long focal length lenses. The rear standard is compatible with the existing components of the Linhof M 679, such as groundglasses, viewing aids, adapter system and Universal Rapid Change Adapter Slide permitting stitching.

Thanks to a large range of adapters the photographer is free to select his favourite but also analogue photography using classical 90mm lenses is easily possible by adapters using Linhof Rapid Reflex, Mamiya RB, Horseman roll film backs but also a special version of the Linhof Super Reflex back 6x6.

All lenses in mechanical or electronic shutter systems mounted on Technika lens-boards can be used. We recommend the latest digital lens designs from 23 – 210 mm for optimum sharpness without color fringes.

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Make an appointment at Bear Images to see about taking your photography - Techno
The Canon Compact Flash Memory Card Wallet securely holds six CF cards in individual mesh pockets. Zip close and you are ready to go. The wallet incorporates a velcro locking belt-loop holder on the backside. Only $6.99

FireWire adapter for newer computers.
A simple and reliable way to connect FireWire 400 to the latest Mac Pro, MacBook Pro, iMac and Mac mini. This adapter works with standard 6-pin male FW400 cables.

Small and flexible, it allows adjacent ports to be used.

PC-Flash Sync Conditioner
Keep your strobes triggering by ensuring a good sync connection.

Restore contact to your PC Flash connection with the PC Tip Conditioner. The precision tapered end, reshapes and tightens while keeping your PC connector round, as it should be. Keep one on your keychain for use as you need it.

Handy Recorder
H2n is Zoom’s most innovative handheld recorder to date. We’ve packed groundbreaking features into an ultra-portable device that allows you to record pristine audio anywhere you go. From film and broadcast, to journalism, podcasts, musical performance, songwriting and rehearsal, the H2n

Premium Wide-Angles

Quality optics designed for far more than simply sharpness, these lenses are designed for mood, emotion and expression as well. Precise when in focus, this lens also creates enchanting images thanks to its distinctive, harmonious Brokeh in the out-of-focus areas. Consisting of 9 Zeiss elements, in 8 groups and includes a single aspherical element and a single floating element which provide for correction of aberrations at close focus distances.

One of the key links in the chain of successful image rendering is the precision with which the lens focuses on the main subject. Generally speaking, a photographic lens only provides optimum rendering at maximum image quality of a two-dimensional plain. This plain runs exactly in parallel to the film or sensor in the camera. Depending on the magnification and the selected aperture, a certain range both in front of and behind the point of optimum focus is also considered to be “adequately sharp”. In this context, the magnification refers to the ratio between the image produced by the lens and the object being photographed. Thus, the focal length of the lens, the shooting distance and the size of the film or sensor are responsible for the so-called depth of field. The focusing region designated as the depth of field is the extent of the range in the object space of an imaging optical system. This region is rendered in acceptably sharp focus on the focal plane.

Designed for Manual Focus, yet able to work with focus aids on most DSLRs. Nowadays, almost all manufacturers only offer AF interchangeable lenses and some systems – such as the Canon EOS system – have never even offered manual lenses at all (apart from a few specialist models). The current range of Carl Zeiss SLR lenses incorporates some of the expertise we have acquired from our professional cine lenses. With large rotation angles (e.g. almost 360 degrees in the case of the Makro-Planar T* 2/100 from infinity to the close-up limit of 0.44 m), a wealth of available settings for the all-metal unit and none of the constraints caused by the need to turn a focus motor, these lenses achieve a level of focusing accuracy that is superior to any conventional AF lenses. Thanks to the popular range of lens mounts comprising the ZF (Nikon F bayonet mount), ZE (Canon EF bayonet mount) and ZK (Pentax K bayonet mount), the lenses can be directly employed on suitable cameras at high levels of functionality without requiring an adapter.

More information on Carl Zeiss Lenses.

Broncolor Quality

Broncolor Senso power pack is amazing small and compact, yet built for performance with long-life capaitors, durable components and solid state design to ensure reliable operations for years.

The Senso packs are available in 1,200 and 2,400 Watt Seconds. They provide Symmetric or Asymmetrical independent control in 1/10 stop increments in each of the banks over a 6.5 stop range. As will all Broncolor, you can expect minimal color shift throughou the entire range in addition to extremely short flash durations for sharper images and faster flash sync potential.

Recycle times as fast as 0.4 seconds.

Come by Bear Images to see one of the complete Senso Kits, supplied with Case, Two Lampheads, Softbox-ready to start shooting.

Maximum Performance on Assignment

Senso unites all the features of a studio flash system in a compact format that is ideal for on-location work. In brief:

- 3 lamp outlets
- Maximum output 1,200Ws and just 13W/s minimum output
- Control range across 6.5 f-stops in full and 1/10 f-stops
- Symmetric and asymmetric power distribution
- Short flash duration, short charging times
- Well organized front panel with digital display per channel and illuminated keypad
- Output display switchable from f-stops to Ws
The H2n features our best microphones yet, and is the only portable recorder with five mic capsules onboard. This design enables the H2n to offer four unique recording modes: Mid-Side (MS) stereo, 90° X/Y stereo, 2-channel and 4-channel surround sound. Only $199.

The Macro That Does More Than Macro!
An auto focus macro lens may seem like an odd concept on the surface, but the new Phase One 120mm AF Macro brings a lot more to the table than just close-focus. While 120mm is a common focal length for macro work, it’s also right in the sweet spot for portraiture, and we all know manually focusing portraits isn’t always fun. Now with auto focus, the usefulness of your macro lens is suddenly much broader.

As a newly designed lens from the ground up, this new work-horse incorporates a host of new features besides the auto focus. The lens hood has been completely redesigned and upgraded to metal. Beyond that, the outer edge of the lens hood is actually rubber, meaning you won’t ding up the end of your lens hood when you run it into things attempting to focus ultra-close... It’s a little thing that means more longevity for your lens.

The switch for selecting manual or auto focus is similar to that of the other AF lenses: just slide the focus ring forward or backward to switch between the two... a nice feature that keeps your eye in the viewfinder instead of hunting for a little switch.

The distance scale now also shows you the level of magnification you’re working with, between 1:20 and 1:1, so you always know exactly how your subject will reproduce.

Another cool feature of this new lens is the focus limiter. We’ve all seen the “full” and “limit” switches before, but Phase One has actually done something a bit more interesting and useful with theirs: “Because of the very long extension distance from near-focus to far-focus, the lens is equipped with a control switch that limits the traveling to either near or far. When set to “limit”, the auto focus will stay within the current focus area, whether it’s near or far”. So the function of the limiter is actually dependent on the focus position of the lens, meaning it won’t chase through the full length of the lens to find focus when you’ve got the limiter enabled!

Beyond all that, this new lens is “flat-field”, maintaining square and proportionate relationships even at the edges and corners, which means it’s perfectly suited for smaller copy work like archiving a stamp collection or even “digitizing” those old negatives.

All in all, the new 120 macro is a completely new lens, and opens vast possibilities for what can be done with a “macro” lens. Call or stop by Bear Images for more information on this cool new addition to the Phase One line up!

Call or email Bear Images for more information! 650-321-2327